Project Installment 2

This installment focuses on a portion of Family Planning, most of which will be about data.

Grading Criteria for Project Installment 2-- Document

Graded by: Anahita, Total of 18 points

- **8 points: Data What's**-- Things you need to find out from your data (as in Figure C.3)
  - 4 points- Richness: You should provide rich data/questions and corresponding type of data sources. It is important to include as much questions and data as needed to help you create your persona.
  - 3 points- Relativeness: Your data/questions should be related to your underrepresented chosen population. The questions should be in a way to directly help you on creating your persona.
  - 1 point- Usage: In your table you should effectively use all type of data you named (e.g., check all type of data source you need to find answer for a question)

- **6 points: Data Where's**-- Sources that you hope to read to find those things out (as in Figure C.4). You should make sure to include the followings:
  - 2 points: Correct category (based on your “Data What’s” table and your persona)
  - 2 points: Description of each category (with enough details to show it is related to the persona you are designing)
  - 1 point: You should have multiple sources of data in your table in a way to prove that you are able to get the data you need to understand your underrepresented population and its characteristics to design a good persona.
  - 1 point: Appropriate data and author (if applicable), source number, and how it incorporates into persona.

- **4 points: Data When's** -- Action plan for your project
  - 3 points: Your action plan should appropriately cover Family planning and Conception/gestation with all the necessary activities (related to your persona design), in details.
  - 1 points: You should include real dates with related project milestone.