Project Final Installment: Complete Project

Graded by: Anahita, Total of 40 Points

[20 points] Part 1: Persona, Foundation, and Dataflow/Justifications

- [10 points] Most up to date personas
 - o [7 points] Undeserved persona with Foundation embedded it
 - Foundation should include references. Comments and foot notes are necessary to help understanding the references easier.
 - o [3 points] Mainstream persona
 - Note: If you claim any changes in your persona (regarding solving broken data flow problem), the grader should be able to see it in your modified persona.

• [10 points] Data flow and design decisions/justifications

- o [5 points] Data flow process:
 - Personas build very well on your data.
 - The personas should have clear attributes that later inform design justifications/decisions
 - Persona attributes should be reflected in your prototype
- o [5 points] Justifications and Design decisions: Detailed about the dataflow of persona/research -to-decision

[20 points] Part 2: Use cases, Prototype, and Dataflow/Justifications

- [2 points] A use case for your underserved persona and one for your mainstreamer.
- [15 points] Your complete prototype (Completeness, format, and non-trivialness)
 - Note: Each of your use cases should have separate set of screens, expect when the two
 use cases result in identical UI actions and screen appearances (which you need explicitly
 mention that they result in same UI)
 - o [5 points] Show the use cases start to finish
 - [5 points] Should be in correct format (ScreenTransitionDiagrams) with enough details (At least 6 screens per use case.)
 - o [3 points] The high-fidelity screens are polished, with the sizes, fonts, colors, etc. you really want
 - o [2 points] Prototype should be used to cover tasks that are non-trivial

• [3 points] Decisions/justifications based on Feedback

 Based on feedback your received for your prototype, and Principal your learned in class (with details)