# Applied Machine Learning

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## Machine Learning is Everywhere

### • "A breakthrough in machine learning would be worth ten Microsofts" (Bill Gates)



**Finance Chart Demonstration** 



### Al Subfields and Breakthroughs





IBM Deep Blue, 1997 Al search (no ML)



IBM Watson, 2011 NLP + very little ML



Google DeepMind AlphaGo, 2017 deep reinforcement learning + AI search







## The Future of Software Engineering

 "See, when AI comes, I'll be long gone (being replaced by autonomous cars) but the programmers in those companies will be too, by automatic program generators." --- an Uber driver to an ML prof



Uber uses tons of AI/ML: route planning, speech/dialog, recommendation, etc.







### Machine Learning Failures



Archived at www.ChineseEnglish.com

liang's rule: if you see "X carefully" in China, just don't do it.



CAREFUL

DROWNING



### Machine Learning Failures



www.engrish.com



### Machine Learning Failures



### clear evidence that AI/ML is used in real life.



### Part II: Basic Components of Machine Learning Algorithms; Different Types of Learning



### What is Machine Learning

- Machine Learning = Automating Automation
  - Getting computers to program themselves
  - Let the data do the work instead!

rule-based translation (1950-2000)

I love Oregon Input Program

learning-based translation (1990-now)

I love Oregon Input

Output 私はオレゴンが大好き

- **Traditional Programming** 
  - **Output** 私はオレゴンが大好き Computer
  - **Machine Learning** Program Computer **Google** Translate (2003-now)







### No, more like gardening

- Seeds = Algorithms
- Nutrients = Data
- Gardener = You
- **Plants** = Programs

"There is no better data than more data"





### ML in a Nutshell

- Tens of thousands of machine learning algorithms
- Hundreds new every year
- Every machine learning algorit
- -Representation
- -Evaluation
- -Optimization

20,000

10,000

ML Arxiv Papers

5,000





Year

## Representation

- Separating Hyperplanes
- Support vectors
- Decision trees
- Sets of rules / Logic programs
- Instances (Nearest Neighbor)
- Graphical models (Bayes/Markov nets)
- Neural networks
- Model ensembles
- Etc.





- Accuracy
- Precision and recall
- Squared error
- Likelihood
- Posterior probability
- Cost / Utility
- Margin
- Entropy
- K-L divergence
- Etc.

### Evaluation



## Optimization

- Combinatorial optimization
  - E.g.: Greedy search, Dynamic programming
- Convex optimization
  - E.g.: Gradient descent, Coordinate descent
- Constrained optimization
  - E.g.: Linear programming, Quadratic programming



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### Gradient Descent

- if learning rate is too small, it'll converge very slowly
- if learning rate is too big, it'll diverge



Fig. 6. Gradient descent for different learning rates.



## Types of Learning

- Supervised (inductive) learning
  - Training data includes desired outputs
- Unsupervised learning
  - Training data does not include desired outputs
- Semi-supervised learning
  - Training data includes a few desired outputs
- Reinforcement learning
  - Rewards from sequence of actions



### cat dog





### cat dog

rules white win





## Supervised Learning

- Given examples (X, f(X)) for an unknown function f
- Find a good approximation of function f
  - Discrete f(X): Classification (binary, multiclass, structured)
  - Continuous f(X): Regression







## When is Supervised Learning Useful

- when there is no human expert
  - input x: bond graph for a new molecule
  - output f(x): predicted binding strength to AIDS protease
- when humans can perform the task but can't describe it
  - computer vision: face recognition, OCR
- where the desired function changes frequently
  - stock price prediction, spam filtering
- where each user needs a customized function
  - speech recognition, spam filtering



## Supervised Learning: Classification

### input X: feature representation ("observation")











## Supervised Learning: Classification

### input X: feature representation ("observation")













Lightness

## Supervised Learning: Regression

- Inear and non-linear regression
- overfitting and underfitting (same as in classification)





## What We'll Cover (updated in 2019)

- Unit I: Intro to ML, Nearest Neighbor Review of Linear Algebra, numpy, etc.
  - week I: intro to ML, over/under-generalization, k-NN
  - week 2: tutorials on linear algebra, numpy, plotting, and data processing
- Unit 2: Linear Classification and Perceptron Algorithm
  - week 3: perceptron and convergence theory
  - week 4: perceptron extensions, practical issues, and logistic regression
- Unit 3 (weeks 5-6): Regression and Housing Price Prediction
- Unit 4 (weeks 7-8): Support Vector Machines and Kernels
- Unit 5 (weeks 9-10): Applications: Text Categorization and Sentiment Analysis





 Part III: Training, Test, and Generalization Errors; Underfitting and Overfitting; Methods to Prevent Overfitting; Cross-Validation and Leave-One-Out





### Training, Test, & Generalization Errors

- in general, as training progresses, training error decreases
  - test error initially decreases, but eventually increases!
    - at that point, the model has <u>overfit</u> to the training data (memorizes <u>noise</u> or <u>outliers</u>)
- but in reality, you don't know the test data a priori ("blind-test")
  - generalization error: error on previously unseen data
  - expectation of test error assuming a test data distribution
  - often use a held-out set to simulate test error and do early stopping







### Under/Over-fitting due to Model

- underfitting / overfitting occurs due to under/over-training (last slide)
- underfitting / overfitting also occurs because of model complexity
  - underfitting due to oversimplified model ("as simple as possible, but not simpler!")
  - overfitting due to overcomplicated model (memorizes <u>noise</u> or <u>outliers</u> in data!)
    - extreme case: the model memorizes the training data, but no generalization!







## Ways to Prevent Overfitting

- use held-out training data to simulate test data (early stopping)
  - reserve a small subset of training data as "development set" (aka "validation set", "dev set", etc)
- regularization (explicit control of model complexity)
- more training data (overfitting is more likely on small data)
  - assuming same model complexity





### Leave-One-Out Cross-Validation

- what's the best held-out set?
  - random? what if not representative?
  - what if we use every subset in turn?
- leave-one-out cross-validation
  - train on all but the last sample, test on the last; etc.
  - average the validation errors
  - or divide data into N folds, train on folds I..(N-I), test on fold N; etc.
- this is the best approximation of generalization error





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### Part IV: k-Nearest Neighbor Classifier





## Nearest Neighbor Classifier

- for any test example x, assign its label using the majority vote of the closest neighbors of x in training set
  - extremely simple: <u>no training procedure!</u>
- I-NN: extreme overfitting (extremely non-linear); k-NN is better
  - as k increases, the boundaries become smoother
    - $k = +\infty$ ? majority vote (extreme underfitting!) the data NN classifier





k=1: red k=3: red k=5: blue







### • what are the leave-one-out cross-validation errors for the following data set, using I-NN and 3-NN?

predict y from x.





(a) Consider the following data set with two real-valued inputs x (i.e. the coordinates of the points) and one binary output y (taking values + or -). We want to use k-nearest neighbours (K-NN) with Euclidean distance to

Calculate the leave-one-out cross-validation error of 1-NN on this data set. That is, for each point in turn, try to predict its label y using the rest of the

Ans: 1-NN: 5/10; 3-NN: 1/10





### Euclidean vs. Manhattan Distances (added in 2019)

### Euclidean Distance ( $\ell_2$ -norm)





- Vectors  $x = (x_1, ..., x_n)$
- L<sub>p</sub> norms or Minkowski distance:
- L<sub>2</sub> norm: Euclidean distance:  $L_2(x,y) =$
- L<sub>1</sub> norm: Manhattan distance:  $L_1(x,y)$

k-NN can use either Euclidean (default) or Manhattan distances (both are special cases of  $\ell_p$ -norm or Minkowski distance)

$$(x_d) \text{ and } y = (y_1, \dots, y_d)$$

 $L_p(x, y) = [|x_1 - y_1|^p + \dots + |x_d - y_d|^p]^{1/p}$ 

$$=\sqrt{|x_1 - y_1|^2 + \dots + |x_d - y_d|^2}$$

$$= |x_1 - y_1| + \dots + |x_d - y_d|$$

 L<sub>∞</sub> norm: (Chebyshev distance)
 L<sub>p</sub> norms are known to be distance metrics  $L_{\infty}(x, y) = \max\{|x_1 - y_1|, \dots, |x_d - y_d|\}$ 

Manhattan Distance ( $\ell_1$ -norm)









## Bonus Track: Deep Learning (added in 2019)

- 2019 Turing Award (Nobel prize in CS) goes to the "big three" of deep learning
- deep neural nets born in mid-1980s (or as early as 1960s) with backpropagation
  - but it didn't work at that time, and quickly died out by mid-1990s
  - rebirth in 2006 (Hinton) and landmark win in 2012 (Hinton group's AlexNet on ImageNet)
- what changes in these ~30 years "suddenly" made it work?
  - according to Hinton: just a lot more data and computing power! (e.g. GPUs)
- rebranded as "deep learning" (which was controversial); super hot after 2012
- what's the difference between deep learning and pre-DL ML?
  - CS = automation; ML = automating CS; DL = automating ML = automation<sup>3</sup>
  - you'll understand this around week 4; but this course will <u>not</u> teach DL per se







• Part V: viewing and processing HWI data on the terminal





training/dev sets: Marital Status, Age, Sector, Education, Occup 40, Private, Doctorate, Married-civ-spouse, Prof-44, Local-gov, Some-college, Married-civ-spouse, Exec-55, Private, HS-grad, Divorced, Sales test data (semi-blind): Married-civ-spouse, Tech-30, Private, Assoc-voc,

- 2 numerical features: age and hours-per-week
  - option I: keep them as numerical features
  - option 2: we can treat them as <u>binary</u> features
    - e.g., age=22, hours=38, ...
- 7 categorical features: convert to <u>binary</u> features
  - country, race, occupation, etc.
  - e.g., country=United States, education=Doctorate,...

## HWI:Adult Income >50K?

pation,	Race,	Sex,	Hours,	Country,	Target
specialty,	White,	Female,	60,	United-States,	>50K
managerial,	Black,	Male,	38,	United-States,	>50K
	White,	Male,	40,	England,	<=50K
support,	White,	Female,	40,	Canada,	???

## Interesting Facts in HWI Data

- only ~25% positive (>50K); data was from 1994 (~\$27K per capita)
- education is probably the single most important factor
  - education=Doctorate is extremely positive (80%)
  - education=Prof-school is also very positive (75%)
  - education=Masters is also positive (55%)
  - education=9th (high school dropout) is extremely negative (6%)
- "married" is good (45%), "never married" is extremely bad (5%)
- "self-emp-inc" is the best sector (59%), but "self-emp-not-inc" 30%
- hours-per-week=1 is 100% positive; country=lran is 70% positive
- exec-managerial and prof-specialty are best occupations (48% / 46%)
- interesting combinations (e.g. "edu=Doc and sector=self-emp-inc": 100%)

## Looking at HWI data on terminal

• you are highly recommended to use Linux or Mac terminals

### • basic familiarity with the terminal is a must for a data scientist!

- \$ cat income.train.txt.5k | cut -f 2 -d ',' | sort | uniq -c
- Federal-gov 150
- 340 Local-gov
- 3694 Private
- 183 Self-emp-inc
- 424 Self-emp-not-inc
- 208 State-gov
  - 1 Without-pay

```
$ cat income.train.txt.5k | grep "Prof-spec" | wc -1
646
$ cat income.train.txt.5k | grep "Prof-spec" | grep -c ">"
294
$ cat income.train.txt.5k | sort -nk1 | head -1
17
```

\$ cat income.train.txt.5k | sort -nk1 | tail -1 90

sector=Self-emp-inc: 59.02% education=Masters: 55.38% education=Prof-school: 74.70% education=Doctorate: 80.00% hours-per-week=99: 60.00% hours-per-week=68: 100.00% hours-per-week=1: 100.00% country-of-origin=Taiwan: 58.33% country-of-origin=Iran: 70.00% country-of-origin=Cambodia: 66.67%

- Part VI-VII: data-preprocessing: binarization
  - the course homepage
  - you should start working on HWI as early as possible!

• please watch the videos (weekl, parts 6-7) and try the ipython notebook from

