Intro to Ethics
CS391
Outline

• Introduction
• Subjective relativism
• Cultural relativism
• Divine command theory
• Kantianism
Outline (Next)

- Act utilitarianism
- Rule utilitarianism
- Social contract theory
- Comparing workable ethical theories
- Morality of breaking the law
What is Ethics?

Ethics (also known as moral philosophy) is a branch of philosophy which seeks to address questions about morality; that is, about concepts such as good and bad, the noble and the ignoble, right and wrong, justice, and virtue.

- Wikipedia
CAN YOU HACK INTO OUR COMPETITOR'S NETWORK AND MAKE IT LOOK AS IF THE ELBONIANS DID IT?

NO.

CAN YOU BRIBE A BLOGGER TO WRITE GOOD THINGS ABOUT OUR COMPANY?

NO.

NOW THAT I'VE WORN DOWN YOUR LIMITED CAPACITY FOR SELF-CONTROL, I NEED YOU TO BURY SOMETHING IN THE WOODS. NO QUESTIONS ASKED.

FINE.
Defining Terms

• Society:
  – Association of people organized under a system of rules
  – Rules: advance the good of members over time

• Morality
  – A society’s rules of conduct
  – What people ought (not) to do in various situations

• Ethics
  – Rational examination of morality
  – Evaluation of people’s behavior
Why Study Ethics?

• Not everyone can do what they want all the time
Why Study Ethics?

• Not everyone can do what they want
  – # of people living in Corvallis?
Why Study Ethics?

• Not everyone can do what they want
  – # of people living in Corvallis? 
    ~60,000
  – # of police officers in Corvallis?
Why Study Ethics?

- Not everyone can do what they want
  - # of people living in Corvallis?
    ~60,000
  - # of police officers in Corvallis?
    56

What stops you from doing whatever you want?
Why Study Ethics?

• Do you consider yourself an ethical person?
• Have you ever:
  • Cheated on a test
  • Illegally downloaded copyrighted material
  • Broken speed limit
  • Parked illegally
  • Driven under influence
  • Lied to an officer of the law
  • Cheated on your taxes
• How do you reconcile this with being an ethical person?
Why Study Ethics?

• Ethics: A way to decide the right thing to do

• New problems accompany new technologies

• “Common wisdom” not always adequate
On the wisdom of intuition

I think it's a signal for us to go over and talk to her.

Why no one ever brags about men's intuition.
More on Ethics

• Ethics: only deal with voluntary, moral choices
• We define workable ethical theories as those that produce explanations that might be persuasive to a skeptical, yet open-minded audience
• Ethics: rational, systematic analysis
  – “Doing ethics”: answers need explanations
  – Explanations: facts, shared values, logic
Discussion...

- 4 scenarios....
Subjective Relativism

- Relativism
  - No universal norms of right and wrong
  - One person can say "X is right," another can say "X is wrong," and both can be right

- Subjective relativism
  - Each person decides right and wrong for himself or herself
  - "What's right for you may not be right for me"
Case for Subjective Relativism

- Well-meaning and intelligent people disagree on moral issues.
- Ethical debates are disagreeable and pointless.

[Handwritten note: abortion]
Case Against Subjective Relativism

- Blurs distinction between doing what you think is right and doing what you want to do.

- Makes no moral distinction between the actions of different people.

- SR and tolerance are two different things.

- Decisions may not be based on reason.

  ➔ Not a workable ethical theory.
Cultural Relativism

• What is “right” and “wrong” depends upon a society’s actual moral guidelines

• These guidelines vary from place to place and from time to time

• A particular action may be right in one society at one time and wrong in other society or at another time
Case for Cultural Relativism

- Different social contexts demand different moral guidelines
- It is arrogant for one society to judge another
- Morality is reflected in actual behavior
Case Against Cultural Relativism

• Because two societies do have different moral views doesn’t mean they ought to have different views.

• Doesn’t explain how moral guidelines are determined.

• Doesn’t explain how guidelines evolve.

• Provides no way out for cultures in conflict.

• Because many practices are acceptable does not mean any cultural practice is acceptable (many/any fallacy).

• Societies do, in fact, share certain core values.

• Only indirectly based on reason.

⇒ Not a workable ethical theory
Divine Command Theory

- Good actions: those aligned with God’s will
- Bad actions: those contrary to God’s will
- Holy books reveal God’s will.
- We should use holy books as moral decision-making guides.
Case for Divine Command Theory

• We owe obedience to our Creator.

• God is all-good and all-knowing.

• God is the ultimate authority.
Case Against Divine Command Theory

- Different holy books disagree
- Society is multicultural, secular
- Some moral problems not addressed in scripture
- “The good” ≠ “God” (equivalence fallacy)
- Based on obedience, not reason

⇒ Not a workable ethical theory
UM... WHICH PART OF "THOU SHALT NOT KILL" DIDN'T YOU UNDERSTAND?
Kantianism

• Good will: the desire to do the right thing

• Immanuel Kant: Only thing in the world good without qualification is a good will.

• Reason should cultivate desire to do right thing.
Act only from moral rules that you can at the same time will to be universal moral laws.
Illustration of 1st Formulation

- Question: Can a person in dire straits make a promise with the intention of breaking it later?

- Proposed rule: “I may make promises with the intention of later breaking them.”

- The person in trouble wants his promise to be believed so he can get what he needs.

- Universalize rule: Everyone may make & break promises

- Everyone breaking promises would make promises unbelievable, contradicting desire to have promise believed

- The rule is flawed. The answer is “No.”
**Categorical Imperative**  
(2nd Formulation)

Act so that you treat both yourself and other people as ends in themselves and never only as a means to an end.

This is usually an easier formulation to work with than the first formulation of the Categorical Imperative.
Plagiarism Scenario

• Carla
  – Single mother
  – Works full time
  – Takes two evening courses/semester

• History class
  – Requires more work than normal
  – Carla earning an “A” on all work so far
  – Carla doesn’t have time to write final report

• Carla purchases report and submits it as her own work
Kantian Evaluation (1st Formulation)

- Carla wants credit for plagiarized report

- Rule: “You may claim credit for work performed by someone else”

- If rule universalized, reports would no longer be credible indicators of student’s knowledge, and professors would not give credit for reports

- Proposal moral rule is self-defeating

- It is wrong for Carla to turn in a purchased report
Kantian Evaluation
(2nd Formulation)

• Carla submitted another person’s work as her own

• She attempted to deceive professor

• She treated professor as a means to an end
  – End: passing the course
  – Means: professor issues grade

• What Carla did was wrong
Case for Kantianism

• Rational

• Produces universal moral guidelines

• Treats all persons as moral equals

➤ Workable ethical theory
Case Against Kantianism

- Sometimes no rule adequately characterizes an action.

- There is no way to resolve a conflict between rules.

- Kantianism allows no exceptions to moral laws.
Utilitarianism

- Jeremy Bentham and John Stuart Mill
- An action is good if it benefits someone
- An action is bad if it harms someone
- Utility: tendency of an object to produce happiness or prevent unhappiness for an individual or a community
- Happiness = advantage = benefit = good = pleasure
- Unhappiness = disadvantage = cost = evil = pain
Principle of Utility
(Greatest Happiness Principle)

An action is right (or wrong) to the extent that it increases (or decreases) the total happiness of the affected parties.

how to quantify?
Act Utilitarianism

• Utilitarianism
  – Morality of an action has nothing to do with intent
  – Focuses on the consequences
  – A consequentialist theory

• Act utilitarianism
  – Add up change in happiness of all affected beings
  – \( \text{Sum} > 0 \), action is good
  – \( \text{Sum} < 0 \), action is bad
**Case for Act Utilitarianism**

- Focuses on happiness
- Down-to-earth (practical)
- Comprehensive
  - Workable ethical theory

**Case Against Act Utilitarianism**

- Unclear whom to include in calculations
- Too much work
- Ignores our innate sense of duty
- Susceptible to the problem of moral luck
Rule Utilitarianism

- We ought to adopt moral rules which, if followed by everyone, will lead to the greatest increase in total happiness

- Act utilitarianism applies Principle of Utility to individual actions

- Rule utilitarianism applies Principle of Utility to moral rules
Case for Rule Utilitarianism

• Compared to act utilitarianism, it is easier to perform the utilitarian calculus.

• Not every moral decision requires performing utilitarian calculus.

• Moral rules survive exceptional situations

• Avoids the problem of moral luck

➢ Workable ethical theory
Case Against Utilitarianism in General

• All consequences must be measured on a single scale.
  – All units must be the same in order to do the sum
  – In certain circumstances utilitarians must quantify the value of a human life

• Utilitarianism ignores the problem of an unjust distribution of good consequences.
  – Utilitarianism does not mean “the greatest good of the greatest number”
  – That requires a principle of justice
  – What happens when a conflict arises between the Principle of Utility and a principle of justice?
Social Contract Theory

- Thomas Hobbes
  - We implicitly accept a social contract
    - Establishment of moral rules to govern relations among citizens
    - Government capable of enforcing these rules

- Jean-Jacques Rousseau
  - In ideal society, no one above rules
  - That prevents society from enacting bad rules
James Rachel’s Definition

“Morality consists in the set of rules, governing how people are to treat one another, that rational people will agree to accept, for their mutual benefit, on the condition that others follow those rules as well.”
Kinds of Rights

• Negative right: A right that another can guarantee by leaving you alone

• Positive right: A right obligating others to do something on your behalf

• Absolute right: A right guaranteed without exception

• Limited right: A right that may be restricted based on the circumstances
John Rawls’s Principles of Justice

• Each person may claim a “fully adequate” number of basic rights and liberties, so long as these claims are consistent with everyone else having a claim to the same rights and liberties.

• Any social and economic inequalities must
  – Be associated with positions that everyone has a fair and equal opportunity to achieve
  – Be to the greatest benefit of the least-advantaged members of society (the difference principle)
Case for Social Contract Theory

• Framed in language of rights

• Explains why people act in self-interest without common agreement

• Provides clear analysis of certain citizen/government problems

➤ Workable ethical theory
Case Against Social Contract Theory

• No one signed contract

• Some actions have multiple characterizations

• Conflicting rights problem

• May unjustly treat people who cannot uphold contract
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Virtue ethics

Predicting happiness based on consequences
Discussion...

- Which of these can you relate to the most and why?
Morality of Breaking the Law

- Social contract theory perspective
- Kantian perspective
- Rule utilitarian perspective
- Act utilitarian perspective
See? Piracy is a serious problem!

Yeah, but have you heard about that new DRM? It's so inconvenient!

What are they supposed to do? They have to protect it somehow.

That's what they say, anyway. They blow it way out of proportion.

So you're not going to play it?

Shit yeah, I'm gonna play it.

I'm just not gonna buy it.
Discussion...

- Can we think of another example to debate with the viable working ethical frameworks?
- Let's justify why it is wrong or right with the working frameworks...