UI Prototyping and Wireframing

What is a wireframe?

- Wireframes as blueprints
  - **Structure** - How will the pieces of this site be put together?
  - **Content** - What will be displayed on the site?
  - **Informational hierarchy** - How is this information organized and displayed?
  - **Functionality** - How will this interface work?
  - **Behavior** - How does it interact with the user? And how does it behave?
How is a wireframe different from a prototype

- Like a prototype, but more
  - Model Navigation
  - Model Logic
  - Model Screens

Who uses wireframes?

- UX and Information Architects
- Graphic Designers
- Developers
- Business Analyst
- Project Managers
- Partners & Clients
What is a wireframe

- Sketches

What is a wireframe

- Paper Cutouts
What is a wireframe

• Stencils

![Image](image)

What is a wireframe

• Graphic design software
• Presentation software
• Templates:

![Image](image)
What is a wireframe

• Wireframing Software
  • http://iphonemockup.lkmc.ch

Levels of fidelity

• Web Without Words