Interview “quick reference”   
(from “Interviews” lecture)

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Four key issues (!!!)

* 1. You need goals (Research questions)!
* 2. Consider relationship w participants.
  + Comfort, trust, IRB, are you a participant...
* 3. Triangulate!! Indep. ways to same conclusion.
* 4. Pilot!

Interview Sequence

* 1. Introduce yourself.
* 2. Warm-up:
* 3. Main interview:
  + In logical sequence, save hardest for the end.
* 4. Cool down
* 5. Closing
  + Thank them, put stuff away, signaling that the it’s over, further conversation not part of it.

General guidelines

* THEY are the point, not you.
  + Use vocab THEY know (avoid jargon).
  + LISTEN. Write down what they say + body language, pauses, signs of emotion, etc.
  + After an answer, stay silent a bit to see if THEY want to add something.
* Avoid long/complex questions.
* Avoid leading questions/be alert to unconscious biases.
* Be precise in recording. Don’t “fix”.