Project Installment 2

This installment focuses on a portion of Family Planning, most of which will be about data.

Tentative Grading Criteria for Project Installment 2-- Document

Graded by: Anahita, Total of 20 points

- **8 points: Data What's**-- Things you need to find out from your data (as in Figure C.3)
  - o **3 points- Richness:** You should provide rich data/questions and corresponding type of data sources. It is important to include as much questions and data needed to help you create your persona.
  - o **4 points- Relatedness:** Your data/questions should be related to your underrepresented chosen population and the software project you are working on. The questions should be in a way to directly help you on creating your persona.
  - o **1 point- Usage:** You should effectively use all type of data you named (e.g., check all type of data source you need to find answer for a question) – not necessarily in the table.

- **8 points: Data Where's**-- Sources that you hope to read to find those things out (as in Figure C.4). You should make sure to include the followings:
  - o **3 points:** Follow through (Correct category based on your "Data What's" table and your persona)
  - o **4 points**: Coverage: You should have multiple sources of data in your table (for each question category) in a way to prove that you are able to get the data you need to understand your underrepresented population and its characteristics to design a good persona.
  - o **1 point:** Appropriate description, including date and author (if applicable), source number, and how it incorporates into persona.

- **4 points: Data When's** -- Action plan for your project
  - o **3 points:** Your action should appropriately cover Family planning and Conception/gestation with all the necessary activities (related to your persona design), in details.
  - o **1 points:** You should include real dates with related project milestone.